

## **BRIGHTWELL ASH**

A soft pasteurised goats milk cheese with an ash rind.

# PLU: 566

| Sold as:       | Each                                      | Organic:        | No                                      |
|----------------|---|-----------------|---|
| Category:      | British Goat - Fresh (NHR)                | Type of Milk:   | Goat                                    |
| Country:       | Made in Europe                            | Pasteurisation: | Pasteurised                             |
| Region:        | Oxfordshire                               | Rennet:         | Vegetarian                              |
| Approx weight: | 140g                                      | Style:          | Fresh                                   |
| Rec. Drink:    | Sauvignon blanc - fruity and crispy white | Flavour:        | Rich, creamy, hazlenut and citrus notes |
|                |   | Rind:           | Charcoal                                |
|                |   | Own Milk:       | Yes                                     |

### Commentary

Brightwell Ash is a ripened goats' cheese round aged up to 21 days with a rich, creamy texture and a flavour with light hazlenut and citrus notes which deepen with age. The cheese has a smooth, creamy paste and an ash and yeast based rind which also develops blue, grey and white moulds during maturation. The ash applied to cheese once came directly from a fire, but is now mainly made from salt and vegetable ash (vegetables that are dried and turned into ash). The ash is sterile, odorless and tasteless. Used on the outside of a cheese, ash helps form a thin rind. It is also an alkaline substance that neutralizes acidity and aids in the ripening process.

Made by Fraser Norton and Rachel Yarrow, of Norton and Yarrow Cheese, who decided to become cheese makers in August 2014 after a chance reading of an article about a goats' cheese maker in an old copy of 'Woman and Home' magazine left behind in a villa they stayed in on holiday in Sicily. They soon learnt about an initiative called Farm Step run by nearby environmental charity Earth Trust, where they offer tenancies on their land and barn space to agricultural business start-ups who are locked out by high land prices. Both have farming in their family - Fraser's grandparents had a 200 acre farm in Nottinghamshire and Rachel's parents farmed in South Wales in the 1970s, but cheese making and goat dairying are new family traditions. They are both passionate about high standards of animal welfare and sustainability in farming, as well as being part of reviving the British tradition of high quality artisan cheese making.

All of Norton and Yarrows cheese is made at the Earth Trust Farm in South Oxfordshire, using traditional French methods to make the cheese but give them their own unique Oxfordshire flavour. They use unpasteurised goats' milk from their own herd and from another local herd kept near Steventon. Their own goat herd is made up of purebred Anglo Nubian goats, with a few splashes of British Toggenburg. Anglo Nubians are known as 'the Jersey cow of the goat world' due to the high fat content of their milk, which makes it particularly creamy and prized by cheesemakers. They now have 120 goats in the herd - 60 adult milkers, 5 billies and the rest kids born this year or last year who will join the milking herd when they are older. They all have names! The goats are fed on hay from the wildflower meadows at Earth Trust farm. Experts estimate that up to 30% of the flavour of a cheese comes from the animals' diet, and we're confident that you can taste the quality in the cheese.

Brightwell Ash was awarded bronze in the 2019 World Cheese Awards.

#### **Technical Specification**

| Ingredients:          | Goats' Milk , Salt, Vegetarian Rennet, Vegetable Ash, Starter and Ripening Cultures |
|-----------------------|---|
| Place of provenance:  | Made in Europe  |
| Allergens:            | MILK  |
| Storage:              | Keep refrigerated.  |
| Instructions for use: | Serve at room temperature.  |
|                       |   |

Supplied by: Norton and Yarrow Cheese, 16 Sherwood Road, Didcot, OXON, OX11 0BU

### Nutritional Information

| Typical Values | per 100g  |         |
|----------------|-----------|---------|
| Energy         | (kJ)      | 1501kJ  |
|                | (kcal)    | 362kcal |
| Fat            |           | 30.2g   |
| of which       | saturates | 16.96g  |
| Carbohydrates  |           | 4.8g    |
| of which       | sugars    | 1.6g    |
| Protein        |           | 18.2g   |
| Salt           |           | 0.63g   |